

SAFE-PASS: Stewardship, Advocacy, Fairness and Empowerment in Privacy, Accountability, Security, and Safety for Vulnerable Groups

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SAFE-PASS: Motivation and Goal



We believe

Vulnerable populations are not fully getting the benefit of tech advances because they do not trust tech



We aim to

Achieve societally responsible secure and trustworthy cyberspace that puts algorithmic and technological checks and balances on the indiscriminate sharing and analysis of data

Vulnerable Groups – Defining Characteristics



Susceptible to being unduly influenced by others to a degree that might be detrimental to their well-being



Inability to make informed decisions and hence requiring proxy/surrogate



Cannot be independent physically or mentally and hence have limited capability of taking self-protective actions



Limited in freedom to act, speak or think without hindrances or restraints



May experience intense fear about safety because of earlier life experiences

Vulnerable Group Categorization

Status as being part of a vulnerable group is not sensitive

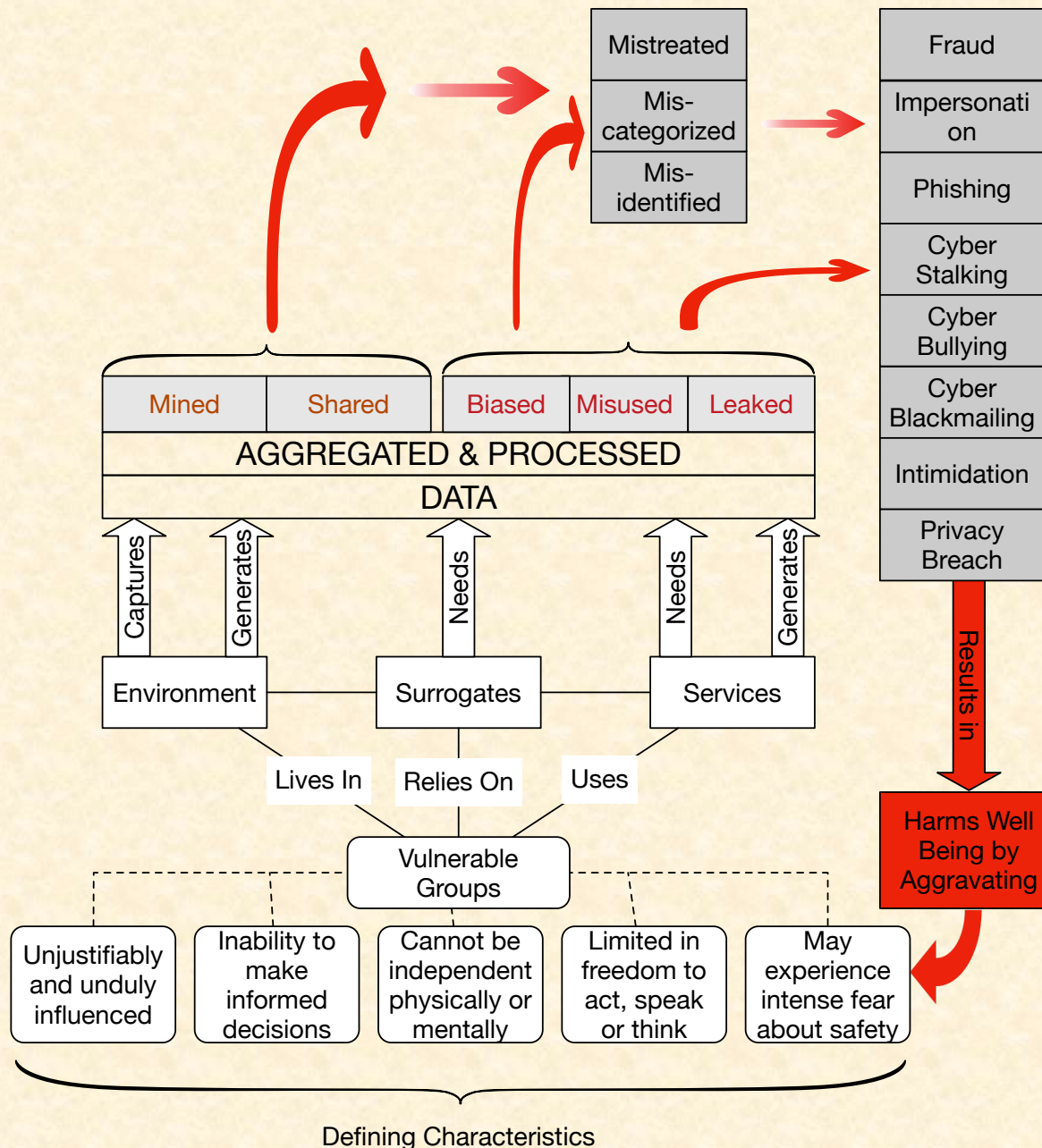
- E.g., elderly person living in an assisted living facility

Vulnerable status is itself sensitive and must be hidden to appropriately protect them

- E.g., victim of human trafficking



The Vicious Life-Cycle of Data Exfiltration, Aggregation and Misuse for Vulnerable Groups



Defining Characteristics

Why Vulnerable Groups Are Most Impacted?

Limited Awareness or Knowledge About Data Sharing and Data Usage

What information about me is out there?

Am I being misidentified or miscategorized?

Is my information being misused (bias / fairness)?

Is my information being used against me (bias / fairness)?

How invasive is the sharing of my data?

Technology Not Specifically Designed for Vulnerable Groups



No access or limited access to technology



Left out or victimized by technology



Inadequate engagement with technology



Translation or interpretation gap of security and privacy requirement specification when conveyed through surrogates

Less opportunities of inculcating
trust in technology

Data Imbalance and Missing Data in AI/ML Techniques

Measurement errors in data

- Vulnerable groups inadequately represented in control groups
- Study questionnaires are often based on societal norms

Results in

- Selection bias
- Misclassification
- Miscategorization
- Misidentification

Vision – New Societally Responsible Data Integration, Analysis & Sharing Paradigm



Selective Secrecy

Judiciously providing strong levels of security and privacy to shared data by default

Updating security and privacy levels based on situational awareness and utility of data sharing



Structural Transparency

Answering questions about how data is collected, stored and used, if data is biased, is it being misused, etc.

Stewardship, Advocacy, Fairness and Empowerment

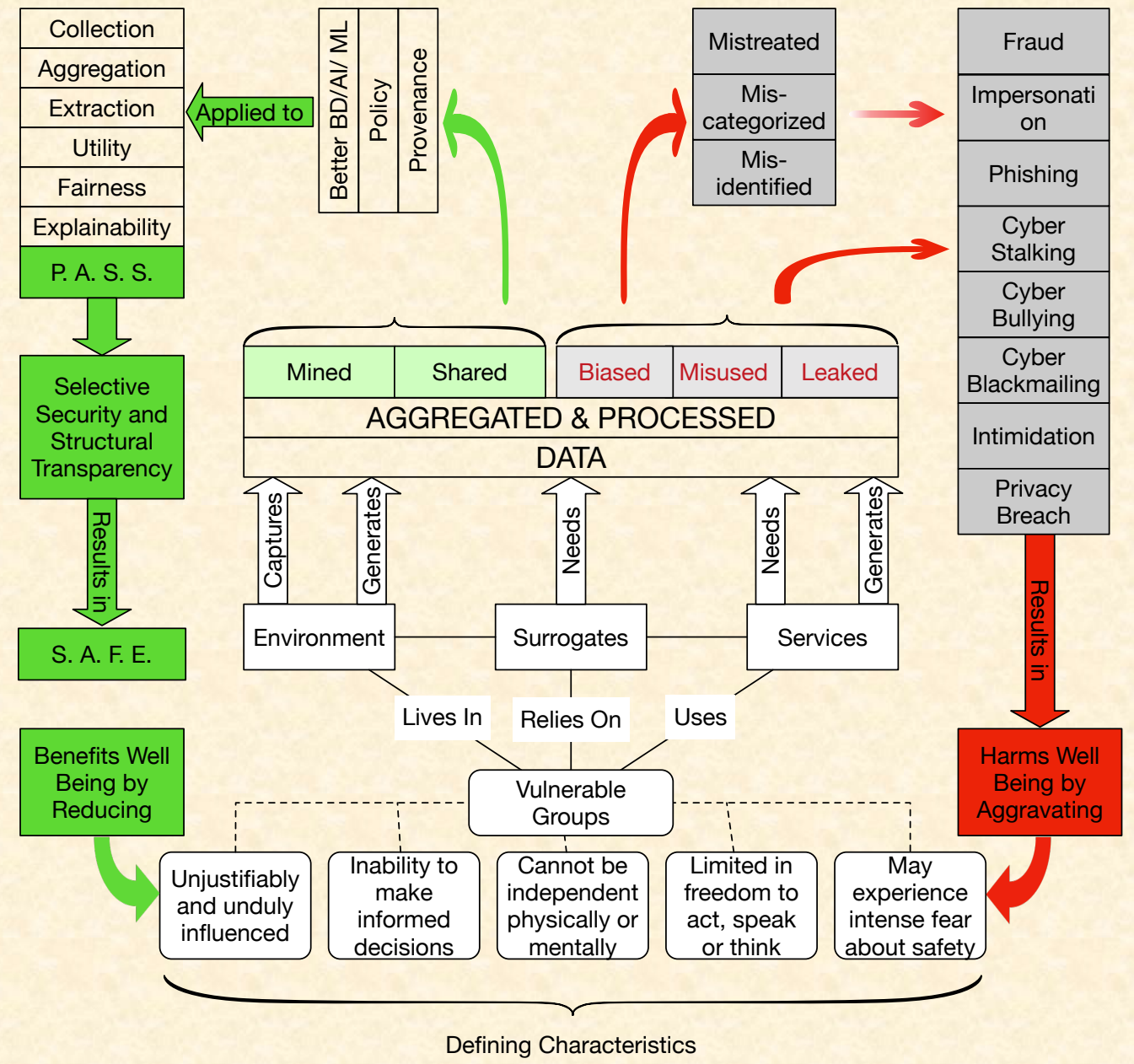
Stewardship: Develop technology for selective secrecy and structural transparency for vulnerable groups and guiding them to make informed decisions

Advocacy: Proactively evaluate technology to raise awareness, identify, develop and adopt best practices, policies and technologies

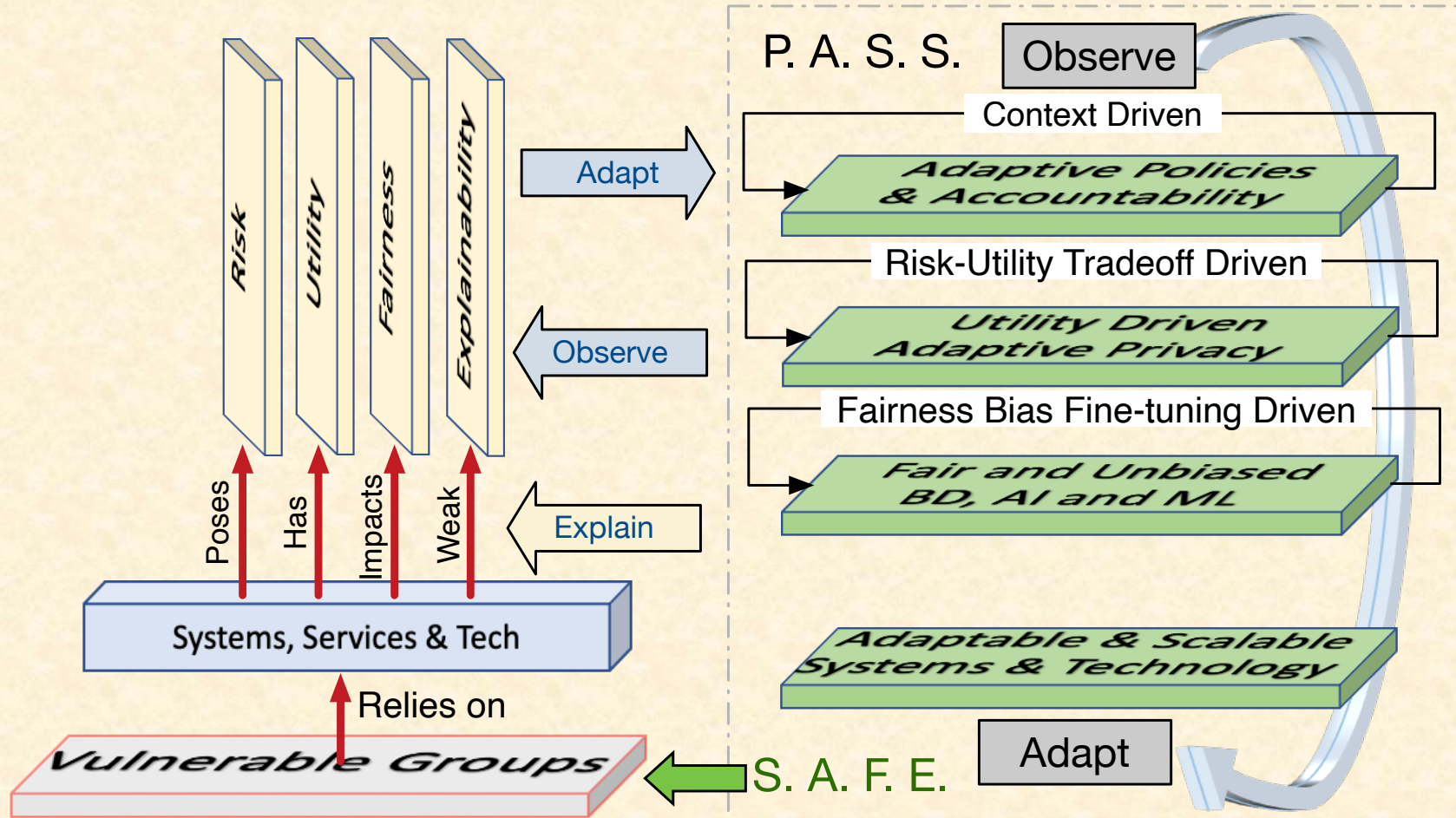
Fairness: Develop tools and techniques that mitigate biases and augment data to emphasize vulnerable groups

Empowerment: Educate vulnerable groups and enable safe access to information

What SAFE-PASS Hopes to Achieve



SAFE-PASS Research Directions



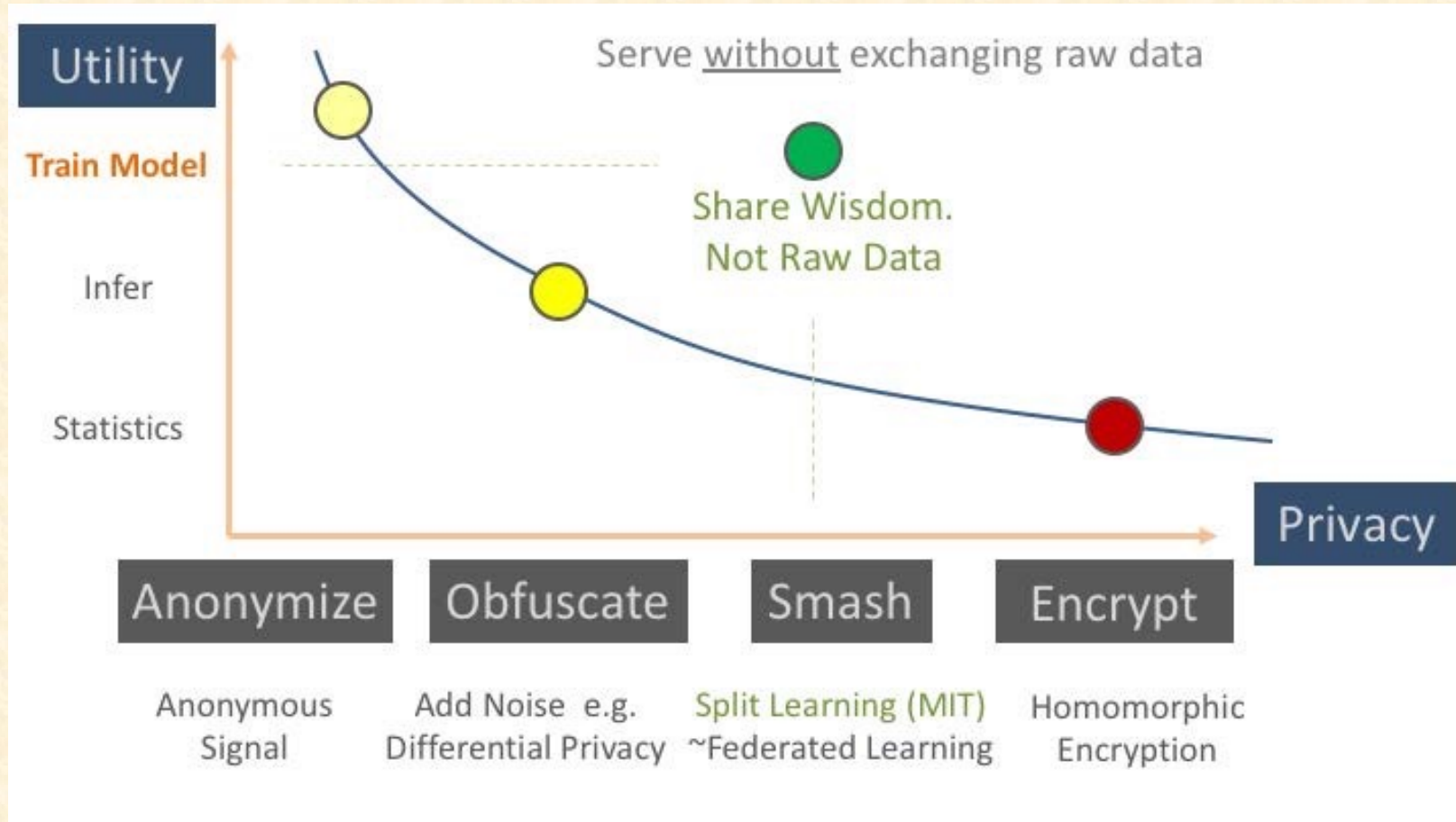
Adaptive Policies and Accountability

- Policy requirements elicitation via natural language statements
 - Security and privacy needs are context dependent
 - Multiple stakeholders impact policy needs of vulnerable groups
 - Need for constrained delegation
- Policy analysis
 - Conflicts between policies need to be removed
 - Consistency of policies with underlying rules and regulations
 - Potential abuse and attack on released data
- Policy evolution
 - Dynamic policies that change with changes in context

Utility Driven Adaptive Policies

- “Good to Share” policy (along lines of “Need to Know”)
 - How to determine when it is good to share
 - Utility of sharing vis-à-vis risk of sharing / utility of protecting
 - Utility is context dependent
- Situational awareness-based policy
 - Context-based authorization and access control
 - Context-based security
 - Context-based privacy

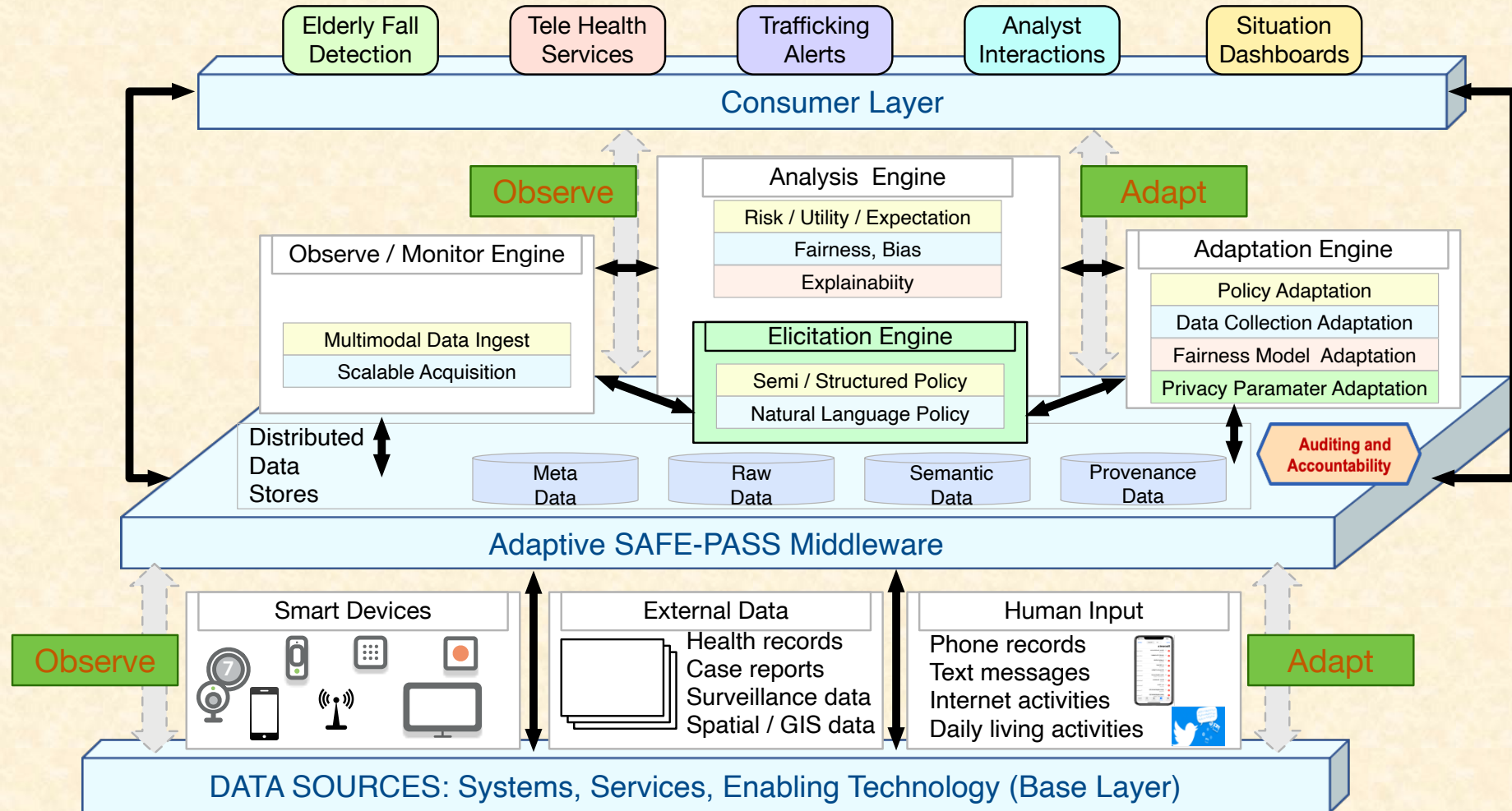
Utility vs Privacy Tradeoff



Fair and Unbiased Big Data, AI and ML

- Defining fairness in SAFE-PASS
 - Demographic aware fairness
 - All demographic groups are represented proportionally to the outcome or decision
 - Error aware fairness
 - Focus is on achieving similar error rates for diverse groups and the errors should be minimized
 - Impact aware fairness
 - Focus on long-term impact for different sub-populations
- Need to elicit information about the conception and reception of utility and fairness

SAFE-PASS Realization Architecture



Conclusions

- Vulnerable groups are more affected by security and privacy issues than non-vulnerable groups
 - Reluctant to share data
- Data sharing has benefits
- How to break the vicious cycle